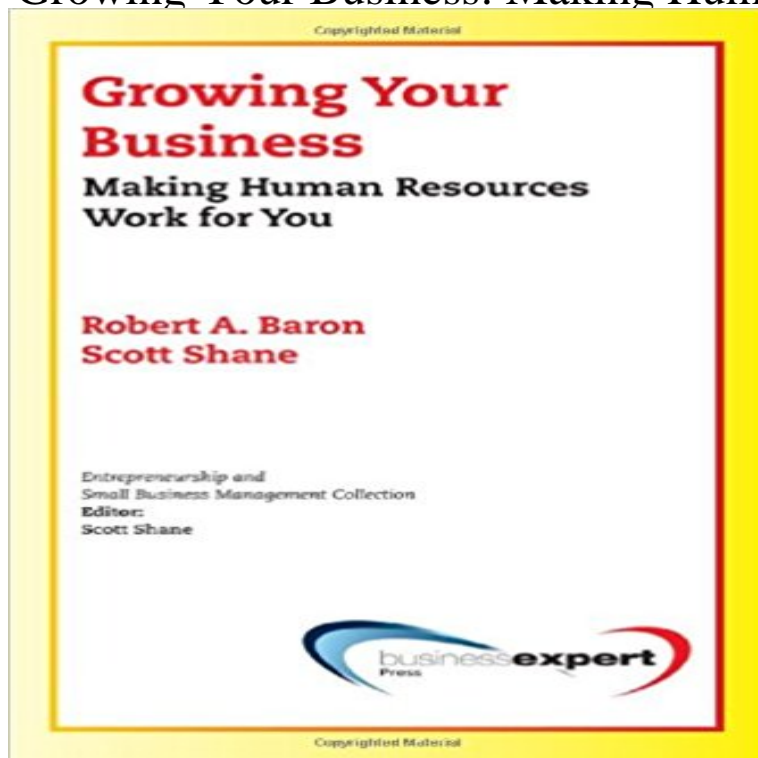


Growing Your Business: Making Human Resources Work For You



This book explains why you should grow your business and describes some of the major challenges of growth. It identifies several strategies that enhance the growth of new firms. It explains how entrepreneurs can select high-performing employees and describes various ways of enhancing employees motivation and commitment, including the use of pay systems that help to retain high-performing employees. It describes various techniques entrepreneurs can use to increase trust in their new ventures and explains why it is important for entrepreneurs to match their leadership style to the situations they face in their new ventures.

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