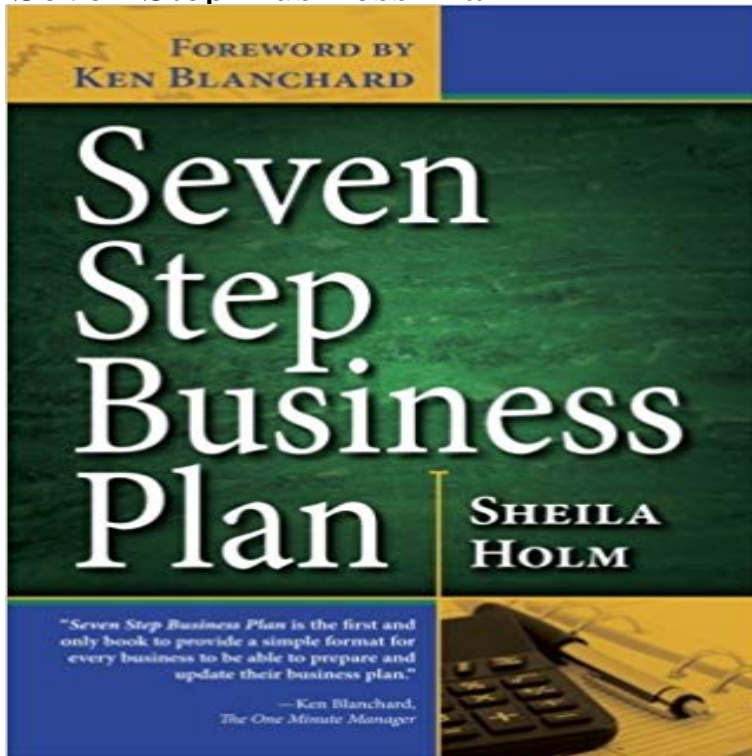


Seven Step Business Plan



A succinct guide to boosting your profitability, this book provides seven simple steps to help business owners formulate a business plan that can be readily updated and adjusted according to their needs and goals. Sheila Holm, an international business advisor and coach, has created a simple fill-in-the-blanks form that narrows down the core elements of a business plan. By utilizing Holm's advice and one-page format, the business owner avoids wasting valuable time on the learning curve and can instead focus on the bottom line.

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